



England

Vaccination Coverage Update

London Borough of
Hammersmith & Fulham

Presented by:

Nicola Lang (Hammersmith & Fulham)

Lucy Rumbellow (North West London ICB)

Carla Hobart (NHSE)

Susan Elden (NHSE)

Childhood Vaccinations



Roles & Responsibilities for Childhood Immunisations

Local Authority & DPHs: Oversight & Scrutiny

- Local authorities are responsible for providing oversight and scrutiny of the Immunisation arrangements of NHS England, UKHSA and providers, and play an important role in promoting immunisation through services they commission and a range of local channels including newsletters, social media and community champions.
- Local authority public health teams deliver population health initiatives including improving access to health and engagement and promotion of immunisations overall.

UKHSA: Disease Surveillance and Outbreak Management

- The UK Health Security Agency (UKHSA) undertakes surveillance of vaccine preventable diseases and leads the response to outbreaks of vaccine preventable disease.
- UKHSA provide expert advice to NHSE immunisation teams in cases of immunisation incidents.

ICBs & ICSs: Quality Improvement & Partnership Working

- Integrated Care Systems (ICSs) & ICBs have a duty of quality improvement, and this extends to primary medical care services.
- ICBs provide opportunities for improved partnership working across NHSE (London), local authorities, voluntary and community sector partners to improve immunisation uptake and reach underserved areas and populations.
- NHSE (London), alongside ICBs, local authorities and others, are working to progress delegated commissioning for vaccination and screening.
- The structures and resources have not yet been confirmed but it is anticipated that the first wave of delegation of the commissioning of immunisation services will be over course of 2024/25.

Provider Immunisation Delivery

- Pre-school and adult vaccinations are usually delivered by GP surgeries. They are commissioned through the NHS GP contract.
- Five core GP contractual standards have been introduced to underpin the delivery of immunisation services: 1. a named lead for vaccination service; 2. provision of sufficient convenient appointments; 3. standards for call/recall programmes and opportunistic vaccination offers; 4. participation in national agreed catch-up campaigns; 5. standards for recordkeeping and reporting.
- One of the five Quality and Outcomes Framework domains is childhood vaccinations and shingles vaccination, rewarding GP practices for good practice.
- School age immunisations are commissioned by the seven regional NHS England teams and delivered through School Age Immunisation Services (SAIS).
- Vaccinations are also provided by maternity services, some outreach services and community pharmacies.

DHSC: Strategic Direction

- The Department of Health and Social Care (DHSC) provides national strategic oversight of vaccination policy in England, with advice from the independent Joint Committee on Vaccination and Immunisation (JCVI) and the Commission on Human Medicines.
- DHSC also set performance targets

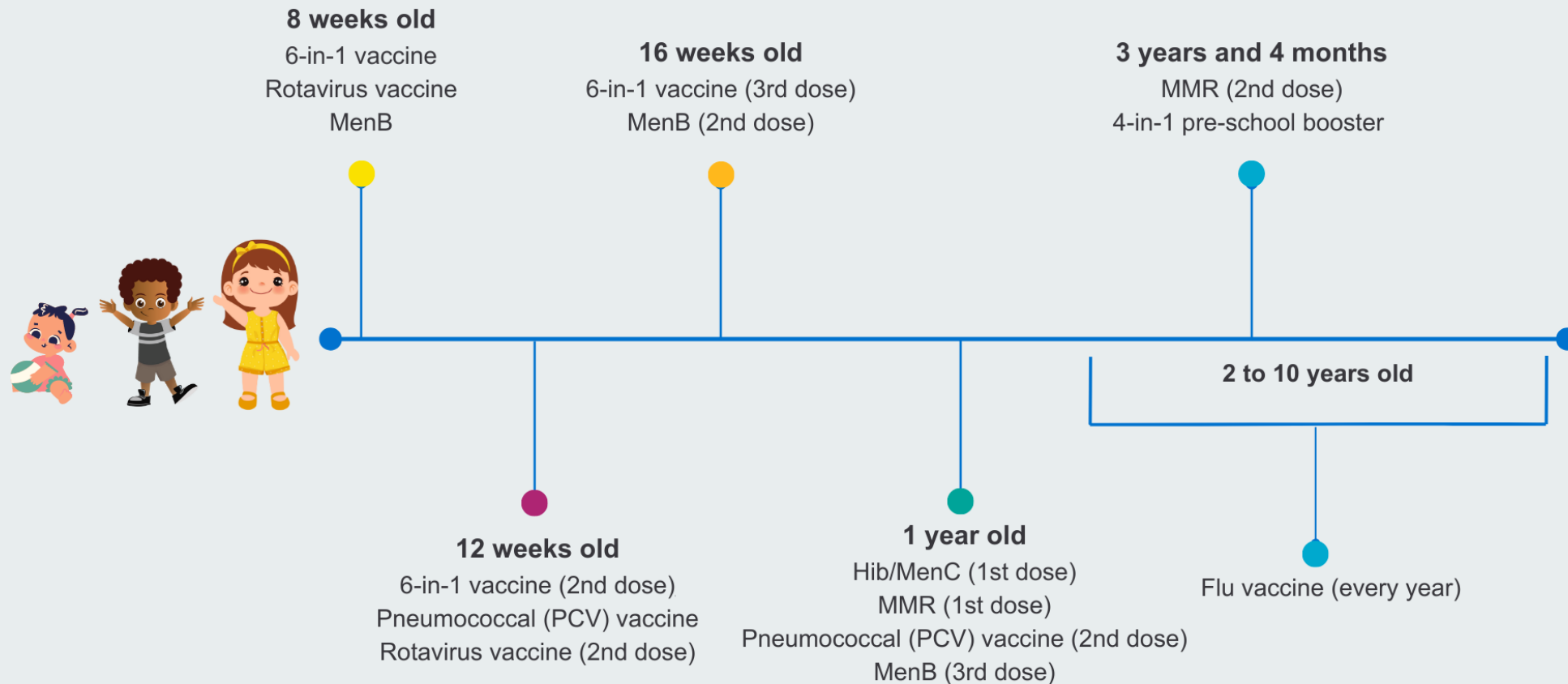
NHSE: Commissioning & performance management

- NHS England is responsible for commissioning national immunisation programmes in England under the terms of the Section 7a agreement, National Health Service Act 2006.
- NHS England is accountable for ensuring that local providers of services deliver against the national service specifications and meet agreed population uptake and coverage levels.
- NHS England is also responsible for monitoring providers' performance and for supporting providers in delivering improvements in quality and changes in the programmes when required

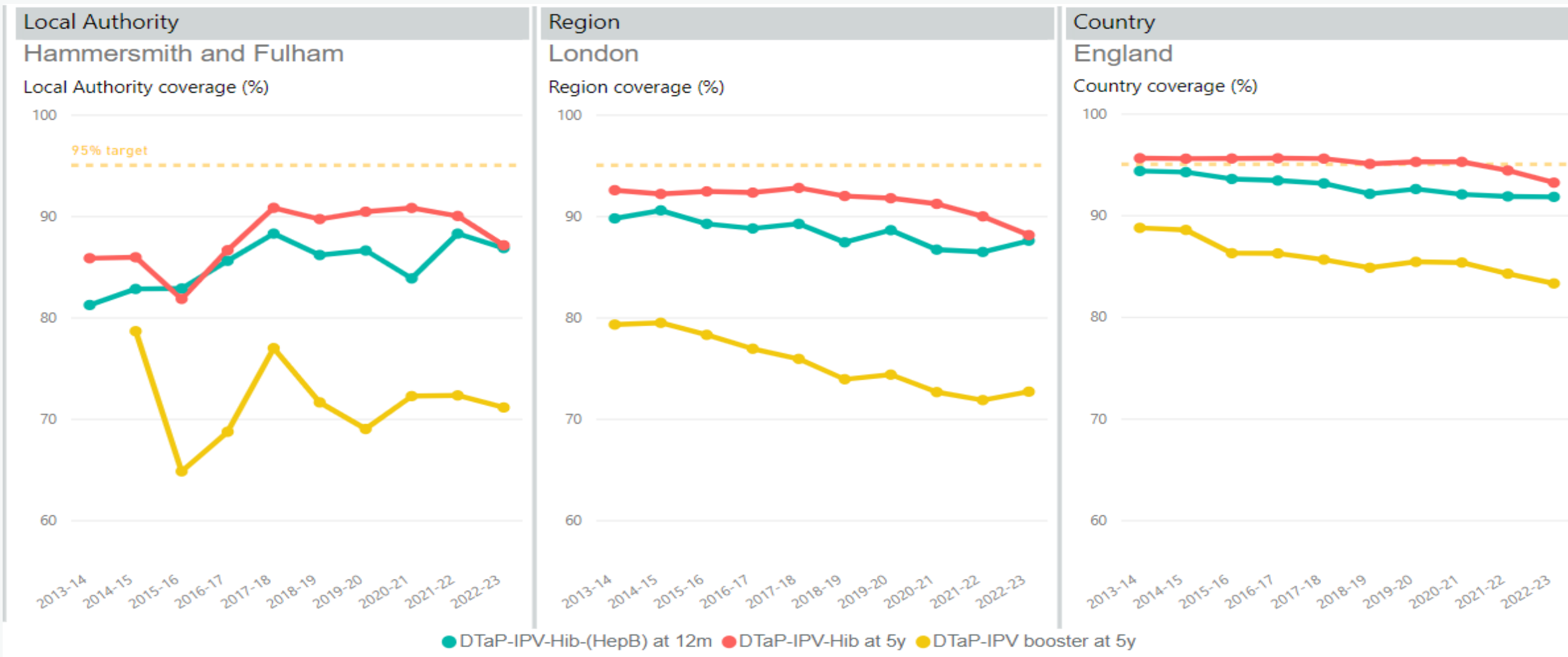
Childhood vaccinations

What vaccinations does your child need if they are under 12?

For more information search 'NHS vaccinations and when to have them'

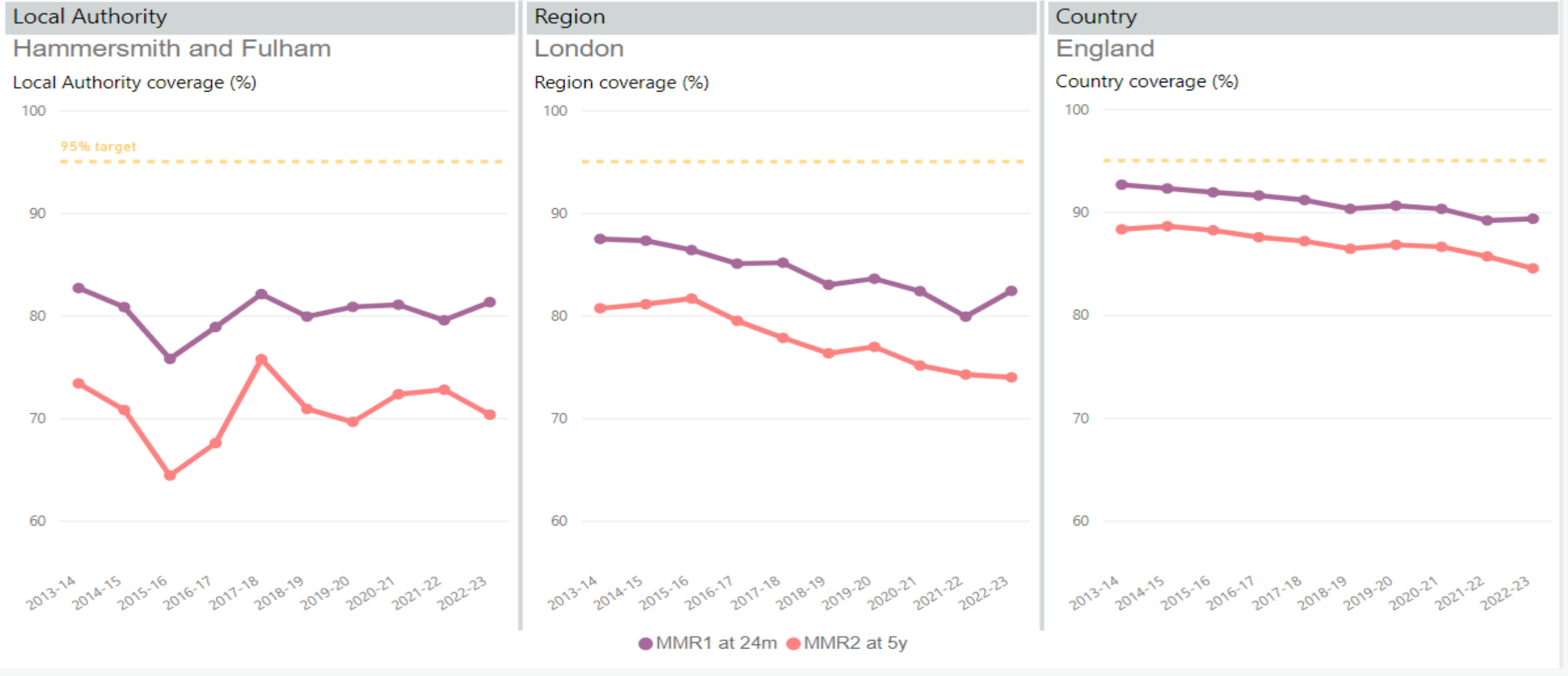


Vaccination Coverage – 6 in 1 vaccine* and booster



*Protects against diphtheria, tetanus, pertussis, polio, Haemophilus influenzae B & hepatitis B

Vaccination Coverage – measles, mumps & rubella (MMR)



Key Actions - London

MMR/polio catch up campaign:

Identified >320,000 children either missing or only partially vaccinated for MMR across London.

Call centres and additional clinics set up focusing on nursery (1-4 years) and schools (5 to 12 years). Called almost 10,000 families who have unvaccinated children

Schools in measles hotspot areas where have been outbreaks or high rates of under vaccination have been called and vaccinated first

Protected thousands of unvaccinated children against measles. In the last quarter alone an additional 14% of eligible children were immunised.

Digital marketing campaign targeting those most at risk



Key Actions – integrated care board (ICB) & local authority

- NWL roving team running outreach clinics for underserved groups across the ICB footprint alongside out of hours (OOH) hubs run at primary care network (PCN) level.
- Utilisation of the new NWL childhood dashboard at borough, PCN and GP practice level to identify local trends and issues
- Solution focused workshop on childhood immunisation held with key partners from across NWL to develop a shared understanding of the challenges and opportunities around childhood vaccinations.
- Hammersmith and Fulham shares an Immunisation Co-ordinator with Bi borough, working with multiple stakeholders to increase immunisation uptake.
- Focused areas of work to address inequalities within underserved groups which we see across all vaccination programmes – see main paper.
- LA-led outreach with faith communities, homeless hostels and asylum centres
- Artwork explaining how the immune system works

Seasonal Vaccinations



Seasonal Vaccinations

Flu and COVID-19 vaccinations

Offered to those at higher risk of getting seriously ill from these illnesses including those who:

- are aged 65 or over (including those who will be 65 by 31 March 2024)
- have certain health conditions or a learning disability
- are pregnant
- live with someone who has a weakened immune system
- are a carer
- are a frontline health or social care worker
- live in a care home

Most children can get the [children's flu vaccine](#). This includes children who were aged 2 or 3 years on 31 August 2023, school-aged children (Reception to Year 11) and children with certain health conditions.



Key Actions

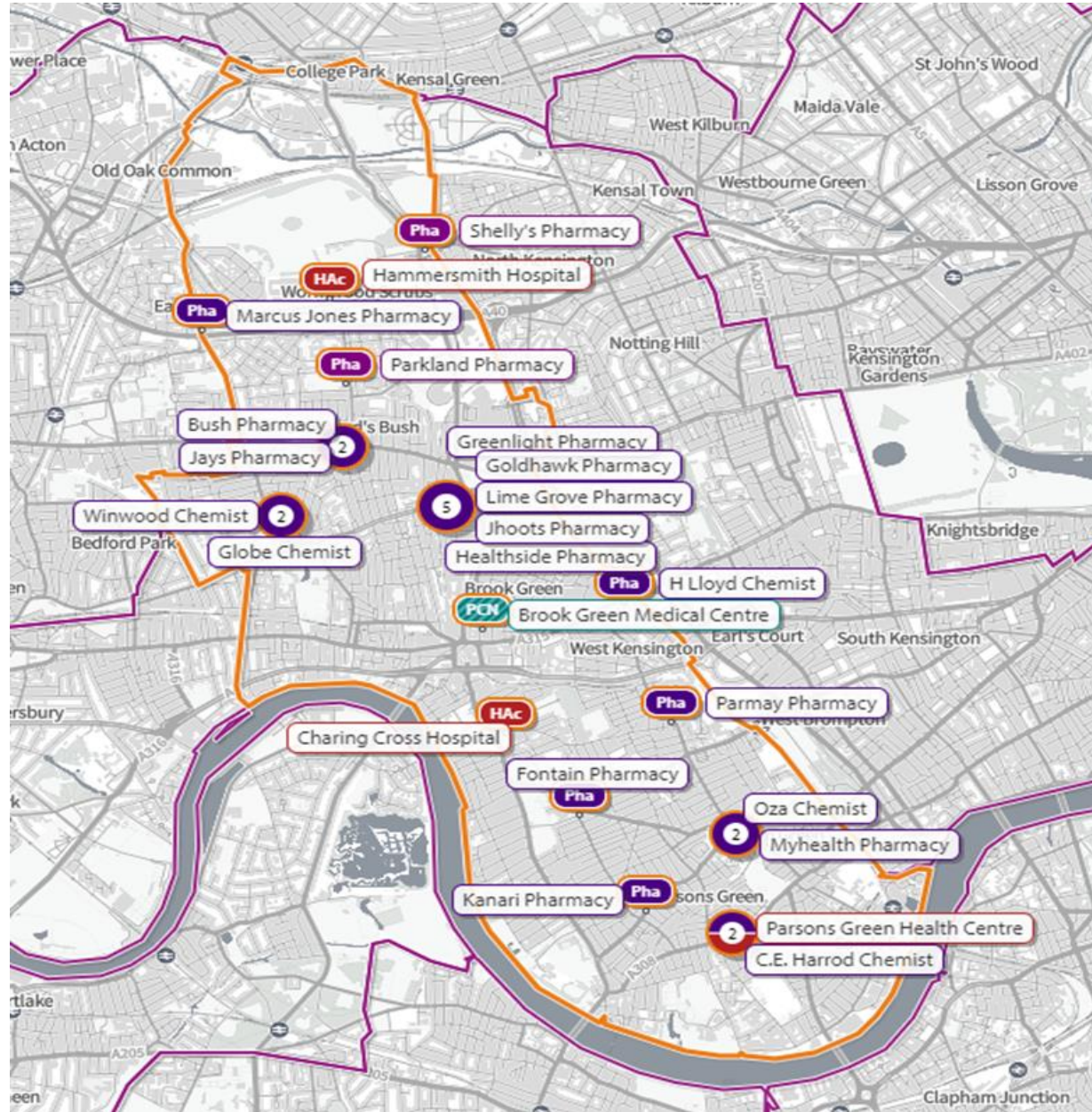
- The flu season has now started with providers receiving flu vaccines enabling early vaccinations to take place for those most vulnerable to infection.
- Co-administration (flu and COVID) opportunities maximised through aligning delivery of vaccines and administration at PCN or GP Practice level, through expansion of community pharmacy estate and through a roving team offer to care home and housebound patients
- New COVID vaccine has been made available to tackle the new variant
- Large numbers of new community pharmacies included in the programme for this season
- Communications resources for staff page and flu resources & myth busters published on NWL website
- Allergy pathway for Non-mRNA vaccine implemented
- LA-led 2nd year of intensive educational and empowerment programme with nursing home staff to encourage and improve flu and Covid uptake

Summary of NWL ICB Winter Vaccination plan

Overview

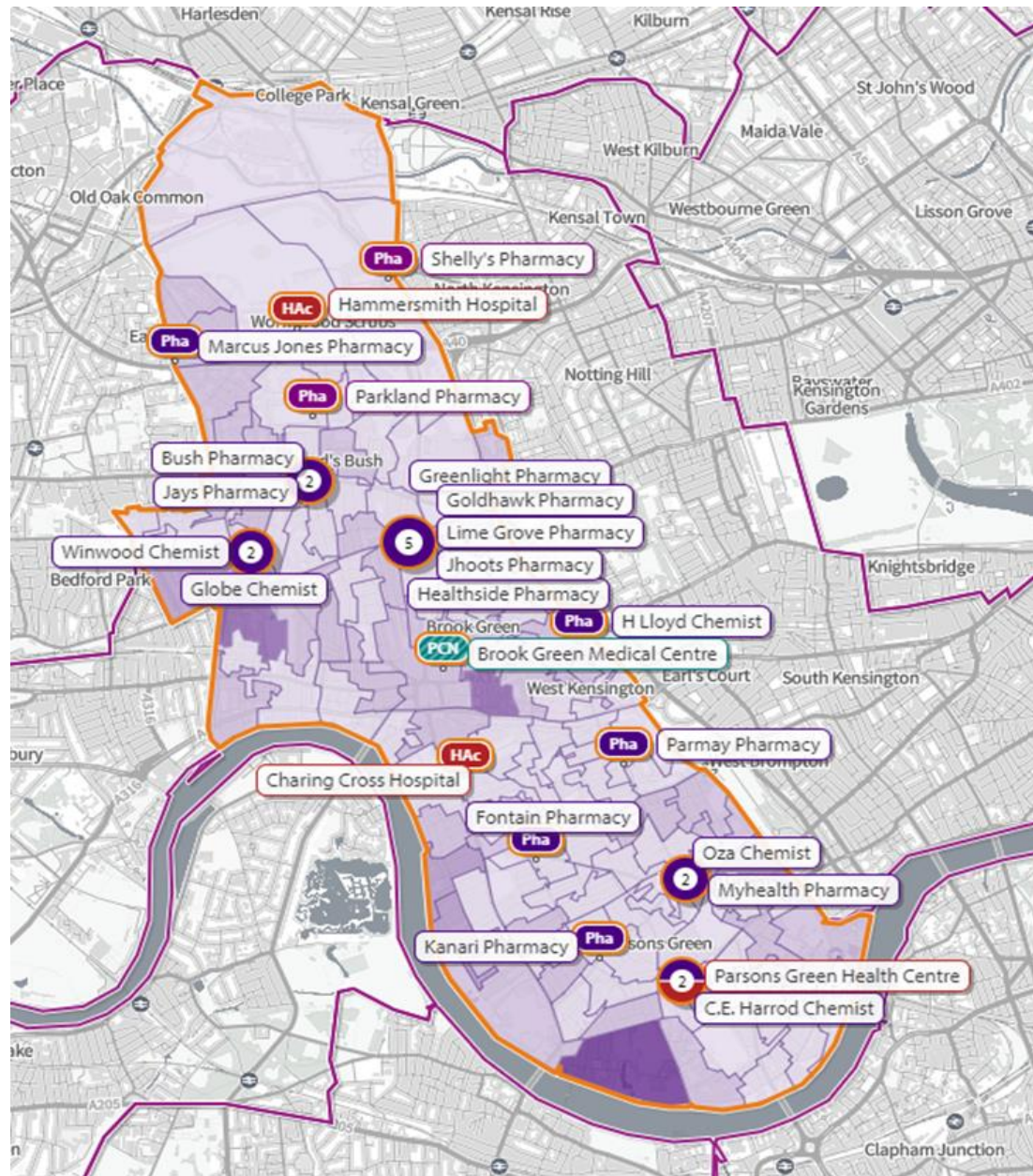
- The NWL infrastructure for the Autumn / Winter campaign currently sits at **185 locations** which incorporates, hospital hubs, PCN-led sites, vaccinations centres and community pharmacies.
- Most available capacity in **NWL (79%) is focused around community pharmacy locations** which at the time of writing total 158 with 97 being new to the COVID vaccination programme. The approval and on-boarding of community pharmacies is the responsibility of NHS London and based on the current timeline we expect all new and existing sites to be approved and on-boarded by the 15th September 2023 at the latest.
- Demand and capacity modelling for NWL has identified a **weekly capacity of over 90,000** meaning that there is sufficient capacity across the system based on an initial 7 week delivery schedule and an assumed uptake of 47.8%. **Surge planning with each site has identified an additional weekly capacity of 91,925 enabling** NWL to flex delivery up to 182,725 vaccinations per week if required.
- Co-administration opportunities have been maximised through three specific delivery models: 1. PCN or GP Practice delivery; 2. expansion of community pharmacy estate; 3. a roving team offer to care home and housebound patients.
- **Qualitative and quantitative data will inform NWL's approach to communication and engagement** across the course of the campaign and early use of these data sources will help identify where resources might be more appropriately targeted to support uptake especially amongst communities with historically low vaccine uptake.
- The NWL immunisation Team have utilised both regional and ICB inequalities data to understand how a more comprehensive offer might be provided to its underserved communities including specific outreach interventions framed around the NWL roving team.
- **The NWL roving team** will continue to play a pivotal role in the AW campaign and operationally the team have planned resources around an initial intensive 6-week delivery programme for care home residents and housebound patients with the workforce expanded accordingly in order to meet the 22nd October completion deadline.

Map showing H&F Health Borough plotted with Active Sites for the Autumn 23 COVID-19 Vaccination Campaign



SHAPE Place • Charing Cross Hospital • Parsons Green Health Centre • Hammersmith Hospital • Brook Green Medical Centre • Bush Pharmacy • Marcus Jones Pharmacy • Globe Chemist • H Lloyd Chemist • Kanari Pharmacy • Fontain Pharmacy • Parmay Pharmacy • C.E. Harrod Chemist • Myhealth Pharmacy • Oza Chemist • Jays Pharmacy • Greenlight Pharmacy • Goldhawk Pharmacy • Healthside Pharmacy • Jhoots Pharmacy • Lime Grove Pharmacy • Winwood Chemist • Parkland Pharmacy • Shelly's Pharmacy (shapeatlas.net)

Map showing H&F Health Borough plotted with Active Sites for the Autumn 23 COVID-19 Vaccination Campaign with Population 65 plus plotted



Location Focus Interpretation

Age profile quinary bands: Mid-year 2020

- Population estimate: Persons: ages 65-90+

The analysis focuses on the estimated percentage of the population ages 65-90+.

Hammersmith and Fulham's estimated population in mid-year 2020 for ages 65-90+ is 11.27% within a range of 5.13% to 28.98% across 113 LSOAs.

The England-wide LSOA distribution is 0.13% to 62.39% with a mean value of 19.43%.

Key

The colours represent the quintiles:

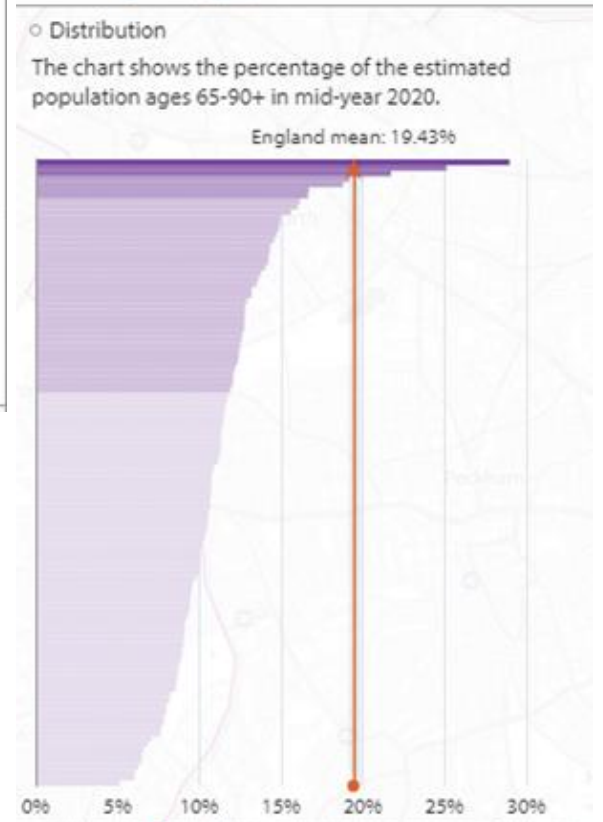
- 27% to 62%: 1 area
- 21% to 27%: 2 areas
- 17% to 21%: 4 areas
- 12% to 17%: 35 areas
- 0% to 12%: 71 areas

Data

Numerator:
Persons: ages 65-90+ estimate: 20,687

Denominator:
Total estimated population: 183,544

Small Area Population Estimates for mid-year 2020
ONS: ons.gov.uk/.../populationestimates



[SHAPE Place](#) • [Charing Cross Hospital](#) • [Parsons Green Health Centre](#) • [Hammersmith Hospital](#) • [Brook Green Medical Centre](#) • [Bush Pharmacy](#) • [Marcus Jones Pharmacy](#) • [Globe Chemist](#) • [H Lloyd Chemist](#) • [Kanari Pharmacy](#) • [Fontain Pharmacy](#) • [Parmay Pharmacy](#) • [C.E. Harrod Chemist](#) • [Myhealth Pharmacy](#) • [Oza Chemist](#) • [Jays Pharmacy](#) • [Greenlight Pharmacy](#) • [Goldhawk Pharmacy](#) • [Healthside Pharmacy](#) • [Jhoots Pharmacy](#) • [Lime Grove Pharmacy](#) • [Winwood Chemist](#) • [Parkland Pharmacy](#) • [Shelly's Pharmacy](#) (shapeatlas.net)

Next steps



Forward Plan

- Phase 2 polio/MMR programme is ongoing, catch-up campaign expected to conclude Q2 2024. Our focus will include how to embed learning from this catch-up programme into business-as-usual vaccination services.
- ICB developing plans for additional funding received from NHSE as part of phase 2 to deliver:
 - Communications/engagement activities that raise awareness of the childhood vaccination schedule and the importance, individual and community benefits of vaccination
 - Outreach activities for children aged 1-4 that contact families whose children are un- or under-vaccinated for their age and offer a vaccination appointment/event
- ICB level operational working group meeting regularly to discuss delivery of all vaccination, immunisation and screening programmes.
- Review of funding models with LAs offering funding streams that allow for greater integration.
- Focused areas of work to address inequalities within underserved groups



Recommendations

- Health Overview and Scrutiny Committee to note actions being taken
- As a partnership, we would welcome support in shaping regional work for the local population needs and context